



**The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS**

Programme

International Conference

***“GLOBALIZATION ECONOMIC, SOCIAL AND
MORAL IMPLICATIONS”***

Place: Blue Ponds, Beltsville,
Maryland, 20705, USA

7 - 8 April 2017

Maryland



The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

SCIENTIFIC COMMITTEE

Lucian–Liviu Albu	Academician, Institute for Economic Forecasting, Romanian Academy
Emilia Vasile	PhD Prof., “Athenaeum” University of Bucharest, Romania
Mariana Balan	PhD Prof., “Athenaeum” University of Bucharest, Romania
Marioara Iordan	PhD SRI, Institute for Economic Forecasting - Romanian Academy
Delia Popescu	PhD Prof., “Valahia University of Târgoviște”
Elena Pelinescu	PhD Prof., Institute for Economic Forecasting - Romanian Academy
Daniel Armeanu	PhD Prof., “The Bucharest University of Economic Studies”
Rodica Perciun	PhD Associate Professor, Institute of Economics, Finance and Statistic, Academy of Sciences of Moldova
Daniela Mitran	PhD Associate Professor, “Athenaeum” University of Bucharest, Romania
Cosmin Olteanu	PhD, Associate Professor, “Faculty of Business and Administration University of Bucharest”
Anișoara Duică	PhD Associate Professor, “Valahia University of Târgoviște”
Ioan–Gheorghe Rotaru	PhD, PhD Associate Professor, “Timotheus” Brethren Theological Institute of Bucharest, Romania
Nelu Burcea	PhD Associate Professor, “Athenaeum” University of Bucharest, Romania
Marian Gh. Simion	PhD, Harvard Divinity School, USA
Brîndușa Covaci	PhD Senior Researcher, Romanian Academy; Associate Professor, Adventist Theological Institute, Bucharest, Romania



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ORGANIZING COMMITTEE

Chair: Nelu Burcea PhD, Lecturer, “Athenaeum” University
of Bucharest, Romania

Secretary: Felicia Mihaela Negoii “Athenaeum” University of Bucharest,
Romania

Members:

Gheorghe Radu PhD Lecturer, “Athenaeum” University of
Bucharest, Romania

Nona-Mihaela Chilia PhD SRII, Institute for Economic Forecasting -
Romanian Academy

Mihaela Simionescu PhD SRIII, Institute for Economic Forecasting -
Romanian Academy

Issam Saltaji PhD Lecturer, “Athenaeum” University of
Bucharest, Romania

Liliana Manea Lecturer, “Athenaeum” University of Bucharest,
Romania

Dalian Andrei PhD SRIII, Institute for Economic Forecasting -
Romanian Academy

Sorin Alexandru Balint PhD student, Université Paul-Valéry Montpellier
3, France

Denise E. Simion PhD student, Université Paul-Valéry Montpellier
3, France

Adela Bancu Burcea PhD student, Université Paul-Valéry Montpellier
3, France



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9⁰⁰ – 9³⁰ Registration

10⁰⁰ - 12³⁰ Plenary opening session

+ Opening Address

- ❖ PhD Prof. Emilia VASILE – President of “Athenaeum” University of Bucharest

+ Plenary lecture 1

- ❖ PhD Prof. Emilia VASILE – “Athenaeum” University of Bucharest – *Considerations regarding the use of accounting information in preventing combating the phenomenon of money laundering*

+ Plenary lecture 2

- ❖ Rector, PhD Associate Prof. Daniela MITRAN – “Athenaeum” University of Bucharest – *Economic implications of sustainable development in small and medium Enterprises*

+ Plenary lecture 3

- ❖ PhD Prof. Mariana BĂLAN – “Athenaeum” University of Bucharest - *Spatial Interaction and Regional Unemployment in Romania*

+ Plenary lecture 4

- ❖ Nelu BURCEA, PhD, Lecturer, “Athenaeum” University of Bucharest, Romania; President, Research Association for Interdisciplinary Studies, Usa - *The relevance of ethics and morality in conteporary society*



**The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS**

+ Plenary lecture 5

- ❖ PhD SRI, Marioara IORDAN - Institute for Economic Forecasting – NIER, Romanian Academy - *Sustainability of household consumption in Romania 10 years after joining the European Union*

+ Plenary lecture 6

- ❖ Marian SIMION, PhD, Harvard Divinity School, USA - *Globalization and its impact on Contemporary Society*

+ Concluding Speech

- PhD Prof. Emilia VASILE – President of “Athenaeum” University of Bucharest

12³⁰ - 14⁰⁰ Lunch



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GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS**

April 7, 2017

14⁰⁰-18³⁰

Section 1 *Economic and Social Consequences of Globalization*

Chairman: PhD. Prof. Mariana BĂLAN

Moderator: Emilian M. DOBRESCU

PhD. Nelu BURCEA

PhD. Prof. Elena PELINESCU

1.	<i>Monetary Inflation Mechanism. an Empirical View</i>	<p>Liviu C. ANDREI, National University of Political and Administrative Sciences , Bucharest, Romania</p> <p>Dalina – Maria ANDREI, Institute for Economic Forecasting, Bucharest, Romania</p> <p>Reviewers: M. Bălan M. Simion</p>
2.	<i>Migration and Globalization: Challenges and Perspectives</i>	<p>Mariana BĂLAN, “Athenaeum” University of Bucharest</p> <p>Reviewers: M. Iordan N. Burcea</p>
3.	<i>EU regional policy -</i>	<p>Luciana BEZERIȚĂ, “Athenaeum” University of Bucharest</p> <p>Reviewers: O. Chindriș K. Pantserev</p>

The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

4.	<i>The Bologna process and the European Higher Education Area</i>	Luciana BEZERIȚĂ, “Athenaeum” University of Bucharest Reviewers: K. Pantserov O. Popovici
5.	<i>Agrobiodiversity certainty sustainability - Ph.D. student,</i>	Ștefania Daniela BRAN, “The Bucharest University of Economic Studies” of Bucharest Reviewers: C. Tocan M. Simion
6.	<i>Agriculture, economic sector sources</i>	Mariana BRAN, Agro-Food and Environmental Economics, Bucharest Academy of Economic Studies Reviewers: C. Păuna R. Iorgulescu
7.	<i>The effects of globalization on people's health</i>	Cerasela BULMEZ, “Athenaeum” University – Bucharest, Reviewers: M. Bălan M. Iordan
8.	<i>Economic, social and moral effects of the dynamics of public expenditure at state university. Case study:</i>	Maria CIUREA, University of Petrosani Reviewers: Gh. Radu N. Burcea
16⁰⁰-16³⁰ Coffee Break		
9.	<i>Sustainable Development - The Premise of Economic Growth in Conditions of Globalization</i>	Oana CHINDRIȘ-VĂSIOIU , Mădălina Cristina TOCAN, Ecological University of Bucharest Reviewers: E. Vasile L. Andrei

The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

10.	<i>Evaluating the Economic Impact of Climate Variability for the Tourist Resorts. Case study: Vatra Dornei</i>	<p>Anca CRISTEA, Institute of National Economy, Romanian Academy</p> <p>Reviewers: E. Pelinescu D. Mitran</p>
11.	<i>The Importance of the Community Mediation. An Example of Practical Course</i>	<p>Emilian M. DOBRESCU, Romanian Academy</p> <p>Edith Mihaela DOBRESCU, Institute of World Economy, Romanian Academy</p> <p>Reviewers: N. Burcea E. Vasile</p>
12.	<i>Migration and (Macro)Economic Risks – Romania’s case</i>	<p>Cornelia DUMITRU, Institute of National Economy - NIER, Romanian Academy</p> <p>Reviewers: M. Simion C. Păuna</p>
13.	<i>Regional Economic Competitiveness. The Case of Romania</i>	<p>Elena PELINESCU, Marioara IORDAN, Nona CHILIAN, Mihaela SIMIONESCU, Institute for Economic Forecasting- NIER, Romanian Academy</p> <p>Reviewers: M. Simion E. Vasile</p>
14.	<i>Bio-based Economy Sketch: The Case of Romania</i>	<p>Carmen Beatrice PĂUNA, Mihaela SIMIONESCU, Tiberiu DIACONESCU, Raluca I. IORGULESCU, Institute for Economic Forecasting- NIER, Romanian Academy</p> <p>Reviewers: M. Iordan N. Burcea</p>



The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

15.	<i>The Effects of the Recent Economic and Financial Crisis on the Romanian Economy</i>	Elena PELINESCU, Mihaela SIMIONESCU, Institute for Economic Forecasting- NIER, Romanian Academy Reviewers: K. Pantserev E. M. Dobrescu
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The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

April 8, 2017

9³⁰-14⁰⁰

Section 1 *Economic and Social Consequences of Globalization*

Chairman: PhD. Associate Prof. Daniela MITRAN

Moderator: PhD. Prof. Mariana BĂLAN

PhD. Marian Simion

PhD. Lecturer Dănuț SIMION

16.	<i>Implementing of Cost Budgets – solution to improving the performance of public capital companies in difficulty. Case study: Romanian Television Company</i>	Mariana MAN, University of Petroșani Reviewers: K. Pantserev C. Călin
17.	<i>A new approach of Ebusiness to automotive after sales services</i>	Cosmin OLTEANU, Faculty of Business and Administration University of Bucharest Reviewers: N. Burcea M. Iordan
18.	<i>The impact of augment reality on consumers from automotive industry</i>	Cosmin OLTEANU, Faculty of Business and Administration University of Bucharest Reviewers: K. Pantserev D. Simion

The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

19.	<i>Risk management - identification, description and causes of risks</i>	<p>Silvia Mihaela POPESCU, “Athenaeum” University of Bucharest</p> <p>Reviewers: N. Burcea D. Andrei</p>
20.	<i>The Role of Foreign and Domestic Investment in Promoting Exports and Imports. A Dynamic Panel Approach</i>	<p>Oana Cristina POPOVICI, Adrian Cantemir CĂLIN, Institute for Economic Forecasting- NIER, Romanian Academy</p> <p>Reviewers: K. Pantserev D. Armeanu</p>
21.	<i>Socio-economic implications of democracy in terms of public security - PhD.</i>	<p>Ion PREDONU, Police Academy "Alexandru Ioan Cuza"</p> <p>Reviewers: N. Burcea M. Bălan</p>
22.	<i>Challenges and opportunities in achieving the 2020 deadline</i>	<p>Andreea – Monica PREDONU NAE, “Dimitrie Cantemir” Christian University</p> <p>Reviewers: K. Pantserev D. Simion</p>
11⁰⁰-11³⁰ Coffee Break		
23.	<i>Evolution of the labour market in Romanian Development Regions</i>	<p>Brîndușa Mihaela RADU, “Athenaeum” University of Bucharest</p> <p>Reviewers: E. Pelinescu N. Burcea</p>
24.	<i>The Connection Between Foreign Direct Investment and Unemployment Rate in The United States</i>	<p>Mihaela SIMIONESCU, Institute for Economic Forecasting of the Romanian Academy</p> <p>Mirel-Daniel SIMIONESCU, Romanian Academy</p> <p>Reviewers: M. Popescu N. Burcea</p>

The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

25.	<i>Information Society - challenges and new directions of development</i>	Dănuț SIMION, “Athenaeum” University of Bucharest Reviewers: M. Simionescu E. Pelinescu
26.	<i>Business development in the digital age/era</i>	Dănuț SIMION, “Athenaeum” University of Bucharest Reviewers: B. Radu D. Armeanu
27.	<i>Challenges of Romanian entrepreneurs within current socio-economic context</i>	Simona Maria STĂNESCU The Research Institute for Quality of Life Reviewers: N. Burcea C. Călin
28	<i>Proposal of “LEX FERENDA” in Reference to the Punishment of Life Imprisonment</i>	Eliodor TANISLAV, “Athenaeum” University of Bucharest, Romania Reviewers: N. Burcea Gh. Radu
29.	<i>Comparative study on the sustainable economic growth of European Union countries</i>	Carmen UZLAU, Cristina BURGHELEA, Corina-Maria ENE, Hyperion University - Bucharest Reviewers: E. Vasile D. Armeanu
30.	<i>The contribution of internal audit in efficiency management decisions</i>	Emilia VASILE, “Athenaeum” University of Bucharest, Romania Reviewers: M. Popescu D. Armeanu
31.	<i>Trust – ethical dimension facets of institutional practice from Romania</i>	Radu GHEORGHE “Athenaeum” University of Bucharest, Romania Reviewers: M. Bălan N. Burcea
14⁰⁰-15⁰⁰ Lunch		

The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

32.	<i>Ethics and Morality in Contemporary Society</i>	<p>Marian SIMION, Harvard Divinity School, USA</p> <p>Reviewers: K. Pantserev N. Burcea</p>
33.	<i>States Of Sub-Saharan Africa in the Age of Globalization: The Possibility of the Breakthrough</i>	<p>Konstantin PANTSEREV Saint-Petersburg State University, Russia</p> <p>Reviewers: D. Armeanu Gh. Radu</p>
34.	<i>Cultural Ties In A Globalization World: The Threats And Challenges</i>	<p>Natalia BOGOLIUBOVA Julia NIKOLAEVA International Relations, St.-Petersburg State University, Russia</p> <p>Reviewers: E. Vasile D. Mitran</p>
35.	<i>Challenges of Globalization for Contemporay Society</i>	<p>Konstantin PANTSEREV Saint-Petersburg State University, Russia</p> <p>Reviewers: M. Simion M. Bălan</p>



**The first Scientific International Conference
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April 8, 2017

9³⁰-14⁰⁰

Section 2 Costs and Benefits of Globalization

Chairman: PhD. Prof. Emilia VASILE

Moderator: PhD. Prof. Marin POPESCU

PhD. Prof. Daniel ARMEANU

PhD. Prof. Konstantin PANTSEREV

1.	<i>Romanian Capital Market in a Globalized World</i>	Daniel Stefan ARMEANU Adrian ENCIU Sorin-Iulian CIOACĂ The Bucharest University of Economic Studies Reviewers: E. Vasile N. Burcea
2.	<i>Internal control - Corporate governance tool used in the decision-making</i>	George CALOTĂ "Athenaeum" University of Bucharest, Reviewers: L Paschia M. Simion
3.	<i>Corporate Governance: Banking Sector and Economic Development</i>	Ion CROITORU Issam MF SALTAJI "Athenaeum" University of Bucharest, Reviewers: C. Călin N. Chilian

The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

4.	<i>The role of internal audit in assessing the control system - Associate Professor, Athenaeum University of Bucharest</i>	Ion CROITORU “Athenaeum” University of Bucharest, Reviewers: E. Vasile D. Armeanu
5.	<i>The internal control, general objective of the internal audit</i>	Adrian Matei DUCU “Athenaeum” University of Bucharest Reviewers: D. Mitran I. Croitoru
11³⁰-12⁰⁰ Coffee Break		
6.	<i>The contribution of internal control and audit in the firm governance through the view of various theories</i>	Liliana MANEA “Athenaeum” University of Bucharest Reviewers: MF Saltaji M. Popescu
7.	<i>The Internal Control Management Development Strategy in Romania</i>	Marin POPESCU “Athenaeum” University of Bucharest, Silvia Mihaela POPESCU “Athenaeum” University of Bucharest, Maria Daniela GÂLCĂ “Athenaeum” University of Bucharest, Reviewers: E. Vasile N. Burcea
8.	<i>Stages of the implementation and development process in the internal management control system</i>	Silvia Mihaela POPESCU “Athenaeum” University of Bucharest Reviewers: M. Simion C. Călin
9.	<i>Cost Efficiency and Cost-Benefits Relationship Analysis in the Romanian Education System</i>	Liliana PASCHIA Hyperion University - Bucharest Reviewers: E. Vasile M. Simion



The first Scientific International Conference
GLOBALIZATION ECONOMIC, SOCIAL AND MORAL IMPLICATIONS

10.	<i>The Management of Businesses Through Information Systems</i>	Emilia VASILE, Dănuț-Octavian SIMION “Athenaeum” University of Bucharest, Romania Reviewers: D. Armeanu N. Burcea
	<i>14⁰⁰-14³⁰</i>	<i>Closing conference</i>