

"Athenaeum" University of Bucharest, Romania
International Conference
"Challenges of the modern economy in the globalisation context"
May 18-20, 2017

Programme

International Conference
***"Challenges of the modern
economy in the globalisation
context"***

**Place: "Athenaeum" University
Str.Giuseppe Garibaldi, Nr.2A, Bucuresti, Sector 2**

Bucharest, Romania

May 18 - 20, 2017

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SCIENTIFIC COMMITTEE

Emilia Vasile , PhD Prof. “Athenaeum” University of Bucharest;
Mariana Balan , PhD Prof. “Athenaeum” University of
Bucharest;
Marin Popescu, PhD Prof. “Athenaeum” University of Bucharest;
Delia Popescu, PhD Prof., Valahia University of Tîrgoviște
Mariana Man, PhD Prof., University of Petrosani
Vasile Dobrinoiu, PhD Prof. Nicolae Titulescu University
Maria Mureșan, PhD Prof., “Athenaeum” University of Bucharest;
Daniel Armeanu, PhD Prof., Academy of Economic Studies Bucharest
Daniela Mitran, PhD Associate Professor, “Athenaeum” University of
Bucharest
Vasile Bendic, PhD Associate Professor, Polytechnic University
Bucharest
Mircea Duică, PhD. Associate Professor, Valahia University of
Tîrgoviște
Shawki Said Mohamed Ali, PhD Prof. Misr University for Science and
Technology, Egypt
Emadeldin Mahmoud Ali Eid PhD Prof., Al Zarka Academy for
Administrative Service & Information System, Egypt
Jose Luis de la Ernesto, PhD Professor Universidad del Pais Vasco,
San Sebastian, Spain

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9⁰⁰ – 9³⁰ Registration

10⁰⁰ - 12³⁰ Plenary opening session

 Opening Address

- ❖ PhD Prof. Emilia VASILE – President of Athenaeum University of Bucharest

 Plenary lecture 1

- ❖ PhD Prof. Emilia VASILE – Athenaeum University of Bucharest – *Assessing the risk of fraud in the accounts of companies in insolvency proceedings*

 Plenary lecture 2

- ❖ Rector, PhD Associate Prof. Daniela MITRAN - Athenaeum University of Bucharest – *Using EU Structural and Investment Funds to support internationalisation of Romanian SMEs.*

 Plenary lecture 3

- ❖ PhD Prof. Shawki SAID MOHAMED ALI, Misr University for Science and Technology, Egypt – *Taxpayer and tax evasion - between intention and error.*

 Plenary lecture 4

- ❖ PhD Prof. Mariana BALAN - Athenaeum University of Bucharest - *Econometric spatial models for the analysis and forecasts the youth migration*

 Concluding Speech

- PhD Prof. Emilia VASILE – President of Athenaeum University of Bucharest

12³⁰ -14⁰⁰ Lunch

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14³⁰-18³⁰

Section 1 ECONOMICS

Chairman: PhD Prof. Mariana BALAN

Moderator: PhD Associate Prof. Daniela MITRAN

1. *Social exclusion dimension in Romania. Poverty risk population case*
PhD. *Dalina Andrei*, Bucharest and Institute for Economic Forecasting, Romanian Academy
2. *World Foreign Direct Investments (FDI): The Eurasian Continent or a Kind of Autonomous Capital Market*
PhD. *Dalina Andrei*, Bucharest and Institute for Economic Forecasting, Romanian Academy,
PhD Associate Prof. *Liviu.C. Andrei*, National School of Political and Administrative Studies, Romania
3. *Regional disparities of the Romanian labor market*
Univ.Prof. PhD. *Mariana Bălan*, Athenaeum University of Bucharest, Romania and Institute for Economic Forecasting, Romanian Academy
4. *Lignocellulose Bio Resources and Renewable Energy*
Ph.D. Student *Ștefania Daniela Bran*, The Bucharest University of Economic Studies of Bucharest, Romania,
Univ.Prof.PhD. *Emilia Vasile*, “Athenaeum” University of Bucharest, Romania

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5. *New Approaches On Natural Resources Management*
PhD. *Marius Bulearca*, Center for Industry and Services Economy - Romanian Academy

6. *An econometric approach regarding the proportion of total public debt to the gross domestic product*
PhD Associate Prof. *Cristina Burghelea*, “Hyperion” University, Bucharest
PhD Associate Prof. *Nicolae Mihăilescu*, “Hyperion” University, Bucharest

7. *Considerations on the Contribution of Aggregate Supply to GDP Growth in the Romanian Economy for 2010-2015 - Post-Crisis Influences*
PhD. *Maria Ciurea*, University of Petroșani

16¹⁵-16³⁰ Coffee break

8. *Traditional finance vs. behavioral finance in capital market efficiency*
PhD Associate Prof. *Corina – Maria Ene*, “Hyperion” University, Bucharest

9. *Competitiveness Dynamics in the Romanian Regions*
PhD. *Marioara Iordan*, Institute for Economic Forecasting, Romanian Academy
PhD. *Mihaela-Nona Chilian*, Institute for Economic Forecasting, Romanian Academy

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10. *Conceptual Delimitations and Regulation on the Professional Judgment in Accounting*
Ph.D. Student *Ana-Maria Maftai (Ursu)*, Univesity of Craiova,
Ph.D. Professor *Mariana Man*, University of Petroșani
11. *Using EU Structural and Investment Funds to support internationalisation of Romanian SMEs*
PhD Associate Prof. *Daniela Mitran*, “Athenaeum” University of Bucharest, Romania
12. *Determinants of the company’s performance - role of economic and organisational factors*
PhD. *Cornelia Neagu*, Center for Industry and Services Economy - Romanian Academy
13. *Impact on human capital on innovation and economic growth in Romania*
PhD. *Elena Pelinescu*, Institute for Economic Forecasting, Romanian Academy
14. *Analiza macroeconomică a cheltuielilor pentru mediu în România, în perioada de postaderare: tendințe, structuri.*
PhD. *Anca Cristea*, Institute of National Economy – Romanian Academy
15. *Relation between human capital and regional economic development in Romania*
PhD. *Elena Pelinescu*, Institute for Economic Forecasting, Romanian Academy

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Moderator: PhD Associate Prof. Daniela MITRAN

16. *The role of organizational culture in company development*
PhD Associate Prof. *Cezar Braicu*, “Hyperion” University,
Bucharest
17. *Economic and mathematical models to optimize costs*
PhD. Student *Andrei – Mihai Cristea*, “Hyperion” University,
Bucharest
18. *On the Link between Romanian Pension Funds' Returns and
the Local Equity and Fixed Income Markets' Performance*
PhD Associate Prof. *Iulian Panait*, “Hyperion” University,
Bucharest
19. *Romania's Mineral Resources - The Problems of the
Present and the Challenges of the Future*
PhD.*Cristian Sima*, Center for Industry and Services
Economy - Romanian Academy

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20. *Challenges of funding mechanisms and models in institutions of higher education in Romania*
PhD Associate Prof. *Liliana Paschia*, “Hyperion” University, Bucharest
21. *Analysis of the transition to the market economy from the perspective of public security*
Lecturer PhD. *Andreea Monica Nae Predonu* - Dimitrie Cantemir Christian University
PhD. Student *Ion Predonu* - Police Academy "Alexandru Ioan Cuza"
22. *Evaluation of the economic activity through Experts Systems*
Lecturer PhD. *Dănuț-Octavian Simion*, Athenaeum University, Bucharest, Romania,
Shawky Said Mohamed Aly, Pfd AL – Mahalla University, Higher Institute for Managerial Study and Production Technology
23. *Innovational processes consolidation and integration in the economic activity*
PhD. Student *Adriana Sturzoiu*, SCOSAAR

11⁰⁰-11¹⁵ Coffee break

24. *Regional Labor Market - Evolution, Structure, Particularities*
Phd. *Brîndușa Mihaela Radu*, „Athenaeum” University-Bucharest and Institute for Economic Forecasting, Romanian Academy
25. *Determinants of foreign direct investments in Romania*
PhD. Student *Mirel-Daniel Simionescu*, SCOSSAR

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26. *Migration to EU-15 countries in the context of European economic integration*
PhD. *Mihaela Simionescu*, Institute for Economic Forecasting, Romanian Academy
27. *Regional development policy in Romania and its objectives*,
PhD. *Brîndușa Mihaela Radu*, „Athenaeum” University-Bucharest and Institute for Economic Forecasting, Romanian Academy
Univ.Prof.PhD. *Mariana Bălan*, „Athenaeum” University-Bucharest and Institute for Economic Forecasting, Romanian Academy
28. *How EU companies are dealing with some accounting difficulties for transactions with goods sold out of EU territory*
Lecturer PhD. *Liliana Manea*, Athenaeum University of Bucharest, Romania
29. *The development of industrial relations in Romania in modern period*
PhD. *Raluca Mazilescu*, Institute of National Economy – Romanian Academy
30. *The role of internal audit in the evaluation of the internal control system*
PhD. Student *Cristian Virgiliu Radu*, „Valahia” University-Târgoviște
31. *The free movement regulations in the E.U.*
PhD Associate Prof. *Carmen Uzlaşu*, “Hyperion” University, Bucharest

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14³⁰-18³⁰

Section 2 Management & Public Administration

Chairman: PhD Prof. Emilia VASILE

Moderator: PhD Prof. Eliodor TANISLAV

1. *New priorities for European cooperation in education and training as part of the strategy for education and training (ET 2020)*
Lecturer PhD. *Luciana Bezeriță*, Athenaeum University of Bucharest, Romania
2. *Human resources management in the Romanian railway transportation*
Univ.Prof.PhD. *Mariana Bălan*, Institute of National Economy
3. *Preventing and combating tax evasion in the Romanian context*
PhD. Associate Prof. *Croitoru Ion*, Athenaeum University of Bucharest, Romania
4. *Social aspects of new developments on the national and European labour market*
PhD Student *Cornelia Dumitru*, Institute of National Economy – Romanian Academy
5. *Taxation in Romania - practices and guidelines*
PhD. Associate Prof. *Calatotă George*, Athenaeum University of Bucharest, Romania

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6. *Adjusting VAT in case of insolvency procedures under the Romanian Fiscal Code and Accountancy Law*

Lecturer PhD. *Liliana Manea*, Athenaeum University of Bucharest, Romania

16¹⁵-16³⁰ Coffee break

7. *Values of internal audit in economic organizations in Romania*

Univ.Prof.PhD. Prof. *Marin Popescu*, Athenaeum University of Bucharest, Romania

8. *Trust in crisis - the opening of frontiers towards populism and nationalism*

Lecturer PhD. *Radu Gheorghe*, Athenaeum University of Bucharest, Romania

9. *To be an entrepreneur in current socio - economic context: comparative analysis*

PhD. *Simona Stănescu*, The Institute for Research on Quality of Life, Romanian Academy

10. *Criminal protection of intimacy in terms of defense of correspondence secrets*

PhD Associate Prof. *Daniela Mitran*, “Athenaeum” University of Bucharest, Romania

11. *A new approach to the management of medical services in Romania* PhD. Student *Alin Țucmeanu*, Athenaeum University of Bucharest, Romania

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14⁰⁰ - 15⁰⁰

Discussions and Closing Speech