

"Athenaeum" University from Bucharest, Romania
International Conference
“Contemporary crisis - risks and challenges”
30-31 May 2013

Programme

International Conference

“Contemporary crisis - risks and challenge”

Place: “Athenaeum” University
Str.Giuseppe Garibaldi, Nr.2A, București, Sector 2
Bucharest, Romania
May 30 - May 31, 2013

May 30, 2013

9⁰⁰ – 9³⁰ Registration

10⁰⁰ - 11³⁰ Plenary opening session

 **Opening Address**

- PhD Prof. *Emilia Vasile* – *Rector of Athenaeum University Bucharest*

 **Plenary lecture 1**

- PhD Prof. *Emilia Vasile*; PhD Lecturer *Ion Croitoru* – *Rector of Athenaeum University Bucharest; Athenaeum University Bucharest – **Corporate Governance in the Current Crisis***

 **Plenary lecture 2**

- PhD Associate Prof. *John M. Polimen*; PhD *Raluca I. Iorgulescu* – *Albany College of Pharmacy and Health Sciences USA; Athenaeum University Bucharest – **Culture, Universal (or not) Preferences and Social Welfare***

 **Plenary lecture 3**

- PhD Associate Prof. *Rodica Perciun*; PhD Prof. *Mariana Balan* – *Institute of Economics, Finance and Statistic, Academy of Sciences of Moldova; Athenaeum University*

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Bucharest – Youth Labour Market: Characteristics and Specific Issues

11³⁰ - 11⁴⁵ Coffee break

11⁴⁵ - 12⁰⁰ Plenary session

 **Concluding Speech**

- PhD Prof. *Emilia Vasile* – Rector of Athenaeum University Bucharest

30 May 2013

13³⁰-17³⁰

Section 1 ECONOMICS

Chairman: PhD Prof. Mariana Balan

Moderator: PhD Raluca I. Iorgulescu

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| 1 | <i>Could the Present Economic – Financial Crisis Give a New Impetus to the Fight Against Corruption and the Underground Economy?</i> | Adrian Ducu Matei, Athenaeum University, Bucharest, Romania Reviewers: M. Balan C. Pauna |
| 2 | <i>Labour Forces Participation in the European Economic Area</i> | Calcedonia Enache, Academy of Economic Studies, Bucharest, Romania Reviewers: N. Chilian M. Balan |

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| 3 | <i>Romania’s Industrial Policy Towards the 2020 Strategy: Case Study –Mechatronics</i> | Carmen Beatrice Pauna, Institute for Economic Forecasting, Tiberiu Diaconescu, Institute for Economic Forecasting, Daniel Coșniță, Romanian Cluster Association, Romania Reviewers: M. Balan N. Chilian |
| 4 | <i>Some Aspects Regarding Personal Continuous Training for Members of Special Forces</i> | Catalin-Razvan Paraschiv, National Institute of Economic Research "Costin C. Kiritescu", Romania Reviewers: B. Radu M. Balan |
| 5 | <i>Information Society: Content, Manifestation, Socio-Economic Implications</i> | Stelian-Gheorghe Balan, S.C.ALSTOM Transport S.A. Bucharest, Romania Reviewers: C. Burghilea R. Iorgulescu |
| 6 | <i>Econometric Model of Multiple Equation of Different Shape</i> | Vasile Bendic University Politehnica – Bucharest, Romania Reviewers: M. Balan G. Balan |
| 7 | <i>An Analysis on the Employability of Higher Education Graduates in Europe. Case Study: Romania</i> | George Calota, Athenaeum University, Bucharest, Romania Gabriela Ilie, Faculty of Social Sciences , University of Craiova, Romania Reviewers: M. Iordan B. Radu |

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| 8 | <i>Dynamics of Households Consumption in the Romanian Regions</i> | Mihaela-Nona Chilian, Institute for Economic Forecasting, Bucharest, Romania Marioara Iordan, Institute for Economic Forecasting, Bucharest, Romania Reviewers: M. Balan C. Pauna |
| <i>15³⁰-16⁰⁰ Coffee Break</i> | | |
| 9 | <i>Analysis of Labor Migration at National Level</i> | Cristina Burghelea, Hyperion University, Bucharest, Romania Miron Dumitrescu, Hyperion University, Bucharest, Romania Irina Lazar, Faculty of Geography, Bucharest University, Romania Aurel Marin, Valahia University, Târgoviște, Romania Reviewers: G. Balan R. Iorgulescu |
| 10 | <i>The Fiscal-Budgetary Policy Mix and General Equilibrium in the Context of the Economic- Financial Crisis</i> | Alina Georgiana Solomon, "Dimitrie Cantemir" Christian University Bucharest, Romania Reviewers: M. Balan E. Pelinescu |
| 11 | <i>Logistics in Knowledge Based Economy</i> | Stefan Nedelea Athenaeum University of Bucharest, Romania Reviewers: E. Vasile M. Balan |
| 12 | <i>Tools and Methods to Prevent the Risk of Bankruptcy of the Insurance Companies</i> | Gabriela Bilevsky, Institute for Economic Forecasting NIER, Romanian Academy, Romania Reviewers: M. Balan M. Iordan |

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| 13 | <i>Internal Audit, Risk Detection Tool for Contemporary Crisis</i> | <p>Maria Lupu (Botezatu), Liliana Neagu (Manea), Valentina Minea Doctoral School "Valahia" University of Targoviste in the project PREDEX, Romania Reviewers: E. Vasile G. Bilevsky</p> |
| 14 | <i>Exchange Rate During the Financial Crisis</i> | <p>Elena Pelinescu, Institute for Economic Forecasting – NIER, Romanian Academy, Romania Reviewers: N. Chilian M. Bălan</p> |
| 15 | <i>Particularities Concerning the Profitability and the Financial Instruments Portfolio Risk</i> | <p>Valentina Minea, Liliana Manea (Neagu), Maria Lupu (Botezatu) Doctoral School "Valahia" University of Targoviste in the project PREDEX, Romania Reviewers: G. Bălan E. Vasile</p> |
| 16 | <i>Overview of Demographic Aging, Romania in the European Context</i> | <p>Brandusa Radu, Institute for Economic Forecasting Bucharest Reviewers: M. Balan E. Pelinescu</p> |
| 17 | <i>Changes in the Households Consumption Patterns in Romania and the EU Countries – How Much Impact of the Global Economic Crisis?</i> | <p>Marioara Iordan, Institute for Economic Forecasting, Bucharest, Romania Mihaela-Nona Chilian, Institute for Economic Forecasting, Bucharest, Romania Reviewers: G. Bilevsky A. Solomon</p> |
| 18 | <i>Corporate Governance Relation with Corporate Sustainability</i> | <p>Issam MF Saltaji Academy of Economic Studies, Bucharest, Romania Reviewers: E. Vasile I. Croitoru</p> |
| 19 | <i>Cultural Heritage Entrepreneurship Development in</i> | <p>Valentina Vasile, Institute of National Economic, Romanian</p> |

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| | <i>Post Crisis Period. Romania Case Study in a Comparative Perspective</i> | Academy Marius Surugiu, Institute of National Economic, Romanian Academy Mariana Balan, Athenaeum University Bucharest, Romania Reviewers: L.L. Albu E. Vasile |
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9³⁰-13³⁰

Section 2 Management & Public Administration

Chairman: PhD Prof. Emilia Vasile

Moderator: PhD Associate Prof. Daniela Mitran

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| 1 | <i>The Role of Public Services in the Era of Globalization</i> | Verginia Vedinaş Faculty of Law – University of Bucharest Member of the Romanian Court of Accounts Reviewers: E. Vasile D.Mitran |
| 2 | <i>Settlement of Pecuniary Obligations by Commercial Papers in the Period of Current Economic Crisis; The Promissory Note</i> | Alexandru Bulearca, Athenaeum University, Bucharest, Romania Reviewers: E. Vasile L. Bezeriţă (Tomescu) |
| 3 | <i>Impact of Actual Crisis on Convergence in EU</i> | Lucian Liviu Albu, Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania Reviewers: E. Vasile M. Man |

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| 4 | <i>Towards a Nonlinear Approach of the Modern Societies</i> | <p>Cristian Nicolae Stanica, Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania</p> <p>Reviewers: L. L. Albu R. Dumitru</p> |
| 5 | <i>Economic Mass and World Economic Crises and its Effect on National Economy in Developing Countries</i> | <p>Emadeldin Mahmoud Ali Eid, Mohamed Saad Khawasek, Al Zarka Academy for Administrative Science & Information System, Egypt</p> <p>Reviewers: E. Vasile L. L. Albu</p> |
| 6 | <i>Emergency Management, Current Issue and Perspectives on National and International Level</i> | <p>Luciana Bezerita (Tomescu) Athenaeum University, Bucharest, Romania</p> <p>Reviewers: G. Preda E. Vasile</p> |
| 7 | <i>Sustainable Development and the Environment</i> | <p>Raluca-Ana-Maria Dumitru, National Institute of Economic Research “Costin C. Kiritescu”, Romanian Academy, Romania</p> <p>Reviewers: E. Vasile C. Stanica</p> |
| 8 | <i>Corporate Governance Relationship With Strategic Management</i> | <p>Issam MF Saltaji, PhD. Student - Academy of Economic Studies, Bucharest, Romania</p> <p>Reviewers: L. L. Albu L. Andrei</p> |

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| 9 | <i>Money Policy Implementation at National Level</i> | Oana Camelia Iacob, Valahia University, Targoviste, Romania Aurel Marin, Valahia University, Targoviste, Romania Dan Cristea, Hyperion University, Bucharest, Romania Ana-Maria Volintiru, Valahia University, Targoviste, Romania Andrei Mihai Cristea, Hyperion University, Bucharest, Romania Reviewers: L. Andrei C. Stanica |
| <i>10³⁰-10⁴⁵ Coffee Break</i> | | |
| 10 | <i>Some FDI Disparities within the EU Region</i> | Dalina – Maria Andrei, Institute for Economic Forecasting Bucharest, Liviu – Catalin Andrei, National University of Political Sciences and Public Administration, Romania Reviewers: E. Vasile G. Preda |
| 11 | <i>Relevant Funding of the SMEs Business Development in Romania in the Current European Context Influenced by the Economic Crisis</i> | Mariana Man, University of Petrosani, Faculty of Sciences, Department of Economics Sciences, Romania Maria Macris, University of Petrosani, Faculty of Sciences, Department of Economics Sciences, Romania Reviewers: D. Andrei I. Panait |
| 12 | <i>The Evolution of Romanian Market of GDP And Inflation in the Period 2005-2012</i> | Gabriela Preda Romanian Academy, National Institute of Economic Research ‘Costin C. Kiritescu’, Department of Economic, Social and Legal Studies, Bucharest, Romania Reviewers: E. Vasile L. L. Albu |
| 13 | <i>Study of the Financial Performance for Romanian Listed Companies Beneficiary of Non-Repayable European</i> | Iulian Panait, Hyperion University, Faculty of Economic Sciences Liviu Uzlau Hyperion University, Faculty of Economic |

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| | | Sciences Reviewers: D. Mitran D. Andrei |
| 14 | <i>Improving Access of SMEs to the Public Procurement Markets</i> | Daniela Mitran Athenaeum University, Bucharest, Romania Reviewers: D. Andrei L. Uzlau |
| 15 | <i>Crimes Related to the Profession of Medic</i> | Eliodor Tanislav Athenaeum University, Bucharest, Romania Reviewers: A. Bulearca V. Vedinas |